



The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

ABOUT THE COMPETITION

1. The **FIRST METRO – PSE – CEAP STOCK X CHALLENGE** (THE TOURNAMENT) is an online stock trading tournament accessible through the **PSE ACADEMY WEBSITE** (www.pseacademy.com.ph).
2. This virtual stock trading game is an ideal method to practice investment strategies, test market theories, practice equities trading, and buy and sell shares of stock with other virtual stock traders.
3. The virtual trading facility runs using real or actual market prices of the Exchange and is close to the current online trading system of the PSE.
4. The tournament **starts at midnight or 12:00 AM on OCTOBER 15, 2012** and will **end at the close of trading hours at 3:30 PM on MARCH 15, 2013**.
5. The tournament is a **TEAM COMPETITION**. A team must be composed of at least two (2) and not more than four (4) college students who are enrolled in the same school or university during the current academic school year 2012-2013.
6. One (1) team member must be assigned as team “captain”. The team “captain” will serve as the primary contact person of the team and shall represent the team in seeking advice from First Metro Investment Corporation, First Metro Securities Brokerage Corporation, First Metro Asset Management, Inc., and PSE-designated competition advisers.
7. Each team may opt to have a team adviser, who must be a teacher/professor in the same school, and not, in any way, directly related to the organizers of the competition.
8. The organizers and sponsors will not allow substitution for registered team members during the course of the competition.
9. Schools are allowed to field as many teams as possible. However, in no instance, should any college student be allowed to participate in more than one team.
10. Prior to the competition, at least one member of each team must attend a **PORTFOLIO MANAGEMENT SEMINAR**. Registration form for the competition will be given at the end of the seminar. The schedule of the seminars is posted on the official tournament site, (www.stockxchallenge.com), and the PSE Academy website (www.pseacademy.com).

Timetable for 2012 First Metro-PSE-CEAP Stock X Challenge Series 3			
Event/Activity	Date/s	Time Period	Venue
1. Portfolio Management Seminar (for Manila participants)	July 31 (Tue)	9:00 am – 5:00 pm	University of Santo Tomas Raymund's Building
2. Portfolio Management Seminar (for Manila participants)	August 2 (Thu)	9:00 am - 5:00 pm	University of the Philippines Benitez Hall, UP College of Education
3. Portfolio Management Seminar (for Baguio participants)	August 11 (Sat)	9:00 am – 5:00 pm	University of the Cordilleras
4. Portfolio Management Seminar (for Tuguegarao participants)	August 18 (Sat)	9:00 am – 5:00 pm	University of Saint Louis Tuguegarao
5. Portfolio Management Seminar (for Cebu participants)	September 8 (Wed)	9:00 am – 5:00 pm	University of San Carlos

11. All teams must conform to the following registration procedures.

BROUGHT TO YOU BY:





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

REGISTRATION PROCEDURES

I. ACCOMPLISH TEAM REGISTRATION FORM

- Registration forms will be distributed upon attending the Portfolio Management Seminar.
- Accomplish registration form and affix name, designation/position, and signature of authorized school officer (signatory can either be the department chair or college dean). Scan the accomplished two-page registration form.
- Scan all members' school identification card (both sides) as proof that each team member is a bonafide student enrolled during the school year 2012-2013.
- Email scanned documents to stockxchallenge@gmail.com with email subject '**TEAM NAME-REGFORM**'.
- Accomplished registration forms are to be submitted through email **NOT LATER THAN TWO WEEKS after the scheduled portfolio management seminar** that the participant/s attended. An email, (the "first confirmation email") will be sent noting that the organizers have received the team's submitted forms. The submitted forms will be screened to determine completeness of requirements.
- Qualified participants will receive another confirmation email ("second confirmation email") not later than **October 8, 2012**.
- Guidelines in creating a Team Name (PLAYER ID)
 - Each team must submit a team name. Make sure that you have the same team name on the printed registration form, and on both online registrations for PSE and FirstMetroSec systems.
 - First Metro and PSE will reject any names deemed to be indecent or in poor taste.
 - PLAYER ID should be in this format:
X3_<PREFERRED TEAM NAME>
Example: X3_Genius3
 - Team name should be composed of not more than ten (10) characters, including the competition ID 'X3_'
 - Letters and numbers are accepted.
 - Spaces between characters are NOT ALLOWED.
 - Special characters accepted are only hyphen (-), dot (.), and underscore (_).

II. ACCOMPLISH ONLINE REGISTRATION REQUIREMENT

- Log on to the **PSE ACADEMY WEBSITE** (www.pseacademy.com.ph) and search for the RELATED LINKS SIDEBAR found at the lower right part of the homepage. Click **PSE ONLINE STOCK TRADING GAME**. This will direct you to the **PSE STOCK TRADING GAME PORTAL**.

BROUGHT TO YOU BY:





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

b. On the **PSE STOCK TRADING GAME PORTAL**, search for the **NEW USER BOX** and click **“REGISTER.”**

The screenshot shows the PSE Stock Trading Game portal. The header includes the PSE logo and the text 'THE PHILIPPINE STOCK EXCHANGE, INC. STOCK TRADING GAME'. A left sidebar contains navigation links: Home, PSE Home Page, Stock Trading Game, Login, Change Password, Modify Account, Registration Instructions, Trading Guidelines, Tournament Ranking, Tournament Prizes, and Tournament Rules. The main content area features a 'Learn to make your money work for you...' banner, a 'Join the PSE's Online Stock Trading Simulation Game!' section with a 'The simplest and fun way to kick start investing in the stock market!' sub-header, and an 'Existing User Login' form with fields for Player ID and Password. Below the login form is a 'New User' registration box, which is highlighted with a red rectangle and contains the text 'Please register to play the game.' Other sections include 'Play in the Tournaments!', 'TO ALL STOCK TRADING GAME ENTHUSIASTS', and a list of changes effective December 05, 2007.

c. Accomplish the **STOCK TRADING GAME REGISTRATION FORM**.

d. **FILL OUT** all the required information indicated on the registration page including **PLAYER ID** (follow specified format **X3_<PREFERRED TEAM NAME>**), profile password (must not exceed 15 characters), and team captain's personal information.

e. After accomplishing the form, click the **SUBMIT** button.

f. The succeeding page will prompt you that you have successfully created a **STOCK TRADING GAME PROFILE**.

g. On the same page, click **LOGIN** from the menu selections on the left.

h. Look for the **PLAY IN THE TOURNAMENTS! BOX** and search for the tournament name **“STOCK X CHALLENGE SERIES 3”** and click **JOIN**.

This screenshot is identical to the one above, showing the PSE Stock Trading Game portal. In this instance, the 'Play in the Tournaments!' section is highlighted with a red rectangle. This section contains the text: 'Test your stock trading prowess and compete with other players in any of the ongoing tournaments.'

i. Enter your **PLAYER ID**, **PROFILE PASSWORD**, and **LEAGUE PASSWORD**. The **LEAGUE PASSWORD** will be given to the official team members/contestants once the **second confirmation** email is sent to qualified teams.





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

- j. Only confirmed and qualified teams can register online. Hence, applicants should wait for the second confirmation email before they could register online.
- k. **ONLINE REGISTRATION PERIOD** is from **SEPTEMBER 24 to OCTOBER 15, 2012**. Teams who **FAIL** to register before close of business hours, **5:00 PM, on OCTOBER 15, 2012** shall be **DISQUALIFIED** from the tournament.
- l. All qualified and registered teams shall be given an initial **VIRTUAL STOCK INVESTING CAPITAL** worth **TEN MILLION PESOS (P10,000,000.00)** each. This virtual capital shall be used by the teams to buy and sell shares of companies traded or listed on the PSE, which are valued at real market prices.
- m. The competition is exclusive only to registered and official teams/contestants, which shall have access to the **PSE STOCK TRADING GAME PORTAL** during the course of the tournament.

III. OPEN AN ONLINE STOCK TRADING GAME ACCOUNT WITH FIRST METRO SECURITIES BROKERAGE CORP. (FirstMetroSec)

- a. Each team should have an online stock trading game account with FirstMetroSec. The account should be owned by, and in the name of, any of the team members.
- b. To obtain a temporary trading game account, go to **www.firstmetrosec.com.ph** and click on **5-DAY TRIAL**.
- c. Fill up all the information required. Under 'WHO IS YOUR CURRENT BROKER?' please indicate your PLAYER ID (follow specified format **X3_<PREFERRED TEAM NAME>**), so that your account's trial period will be extended until March 15, 2013. You will immediately receive an email notification in your registered email address informing you of your username and password.

- d. Only confirmed and qualified teams can open an online stock trading game account. Hence, applicants should wait for the second confirmation email before they could open an account.
- e. Teams who fail to open an online trading account before close of business hours, **5:00 PM, on OCTOBER 15, 2012** will be **DISQUALIFIED** from the tournament.

BROUGHT TO YOU BY:





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

TOURNAMENT RULES

1. The objective of the tournament is to grow the team's portfolio value higher than that of the other teams. The team with the **HIGHEST PORTFOLIO VALUE** at the end of the competition shall be declared the **STOCK X CHALLENGE SERIES 3 CHAMPION**.
2. To start trading, search for the **EXISTING USER LOGIN** and log in your **PLAYER ID**, **PASSWORD**, and **LEAGUE PASSWORD**. For any password change request, please provide your existing username and password (if applicable).
3. Each team shall have a **PORTFOLIO LEDGER** wherein members can view their stock portfolio and the amount of gain or loss incurred respective to each stock bought or sold. The portfolio ledger also shows the stock value, cash balance, and net portfolio value of the team, which informs the members how much virtual cash is left from the initial investing capital.



THE PHILIPPINE STOCK EXCHANGE, INC.
STOCK TRADING GAME

[Buy / Sell](#) [View Open Orders](#) [Transactions](#) [Logout](#)

Home

PSE Home Page

Stock Trading Game

Login

Change Password

Modify Account

Registration Instructions

Trading Guidelines

Tournament Ranking

Tournament Prizes

Tournament Rules

PSESTG20'S PORTFOLIO

Symbol	Average Price	Current Price	Volume	Value	Gain/Loss
No Records Found.					

Stock Value: Php 0.00
Cash Balance: Php 1,000,000.00
Net Portfolio Value: Php 1,000,000.00

4. To begin buying and selling stocks, click "BUY/SELL." This will prompt you to the **ORDER ENTRY PAGE**.



THE PHILIPPINE STOCK EXCHANGE, INC.
STOCK TRADING GAME

Home

PSE Home Page

Stock Trading Game

Login

Change Password

Modify Account

Registration Instructions

Trading Guidelines

Tournament Ranking

Tournament Prizes

Tournament Rules

Order Entry

Side: Buy Sell

Order Type: Limit Market

Stock :
[Symbol Lookup](#)

Volume :

Price :

[Back](#) [Next](#)

BROUGHT TO YOU BY:





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

5. The **ORDER ENTRY BOX** bears the following information:

- SIDE** : The transaction you wish to execute. Either **BUY** or **SELL**.
- ORDER TYPE** : An order shall be processed for matching only if an actual Exchange trade was executed for that stock. All orders with possible match shall be temporarily held in queue until an actual exchange trade occurs. Number of shares posted for the order shall be completely matched regardless of the actual trade in the Exchange boards.
- STOCK** : The shares of the company you wish to buy or sell using the stock symbol.
- VOLUME** : The number of shares you wish to buy or sell.
- PRICE** : The value of the stock.
- OPEN ORDER** : These are orders (buying and/or selling) which are not executed or traded yet.
- ORDER MATCHING**
- LIMIT ORDER** : All limit orders shall be executed at the last sale price only if the last sale price is equal or better than the quoted price. (For buying order, a better last sale price is a price lower than the quoted price; for selling order, a better last sale price is a price higher than the quoted price.)
- MARKET ORDER** : All buy orders will be executed at the best asked price (lowest selling price), while selling orders will be executed at the best bid price (highest buying price).

6. A registered team is only allowed a **MAXIMUM of TEN (10) TRANSACTIONS PER DAY**. Transaction would mean the executed or done trade. **Participants should wait for the transaction to be settled before posting a new order.**

7. A registered team can **HOLD** at anytime **NO MORE THAN TWENTY (20) SECURITIES** from the pre-selected stocks only. Likewise, only a **MAXIMUM of TWENTY PERCENT (20%)** of the team's portfolio value may be **INVESTED** in a **SINGLE STOCK** at the start of the tournament.

8. **NOTE: Team players may only buy and sell stocks before the opening (until 8:59 AM) and after closing of the market (3:31 PM).** PSE will conduct a regular audit of all trades done by eligible teams during the tournament.

9. **If and when PSE finds out that a team traded within the stock trading hours, the team will be subject to disqualification from the tournament.** This policy is being enforced by the PSE to prevent manipulation from happening during the competition.

10. **ORDER POSTING:**

- a. Limit and market orders shall be accepted.
- b. Short selling is not allowed. Players cannot post a sell order for shares of stocks which are not in their portfolio.
- c. All orders shall be considered "good for the day" only.
- d. All unmatched orders during tournament trading hours shall be cancelled by the system after market close.
- e. Order volume must conform to the defined PSE board lot.
- f. Any order posted by the participant after tournament trading hours shall be held in queue until the next trading day.

11. **ADD-ON CHARGES:**

Appropriate virtual charges shall be applied as:

- a. Broker's Commission - Amount of transaction multiplied by 0.5% of the total transaction value plus 12% VAT.
- b. Clearing and Settlement Fee – Amount of transaction multiplied by ad valorem rate of 0.0001.
- c. Stock Transaction Tax - Amount of transaction multiplied by 0.5% of the value of selling transaction.

12. **LIST OF TRADABLE STOCKS:**

NO.	LISTED COMPANY	SYMBOL	BOARD LOT
1	ABACUS CONSOLIDATED RESOURCES & HOLDINGS, INC. "Common"	ABA	1000
2	ABOITIZ EQUITY VENTURES, INC.	AEV	100
3	ABOITIZ POWER, CORP.	AP	100
4	ABS-CBN CORPORATION	ABS	100
5	ABS-CBN HOLDINGS CORPORATION - Phil. Deposit Receipts	ABSP	100
6	AGRINURTURE, INC.	ANI	100
7	ALLIANCE GLOBAL GROUP, INC.	AGI	100
8	ALSONS CONSOLIDATED RESOURCES, INC.	ACR	1000
9	ANCHOR LAND HOLDINGS, INC	ALHI	100
10	APC GROUP, INC.	APC	1000
11	ATLAS CONSOLIDATED MINING & DEVELOPMENT CORPORATION	AT	100
12	AYALA CORPORATION	AC	10

BROUGHT TO YOU BY:





The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

13	AYALA LAND, INC.	ALI	100
14	BANCO DE ORO UNIBANK, INC.	BDO	100
15	BANK OF THE PHILIPPINE ISLANDS	BPI	10
16	BELLE CORPORATION	BEL	100
17	CEBU AIR, INC	CEB	10
18	CENTURY PEAK METAL HOLDINGS CORPORAION	CPM	1000
19	CHINA BANKING CORPORATION	CHIB	10
20	CYBER BAY CORPORATION	CYBR	1000
21	DIGITAL TELECOMMUNICATIONS PHILIPPINES, INC.	DGTL	1000
22	DMCI HOLDINGS, INC.	DMC	100
23	EEI CORPORATION	EEI	1000
24	ENERGY DEVELOPMENT CORPORATION	EDC	100
25	FILINVEST LAND, INC.	FLI	1000
26	FIRST GEN CORPORATION	FGEN	100
27	FIRST PHILIPPINE HOLDINGS CORPORATION	FPH	10
28	GEOGRACE REOURCES PHILIPPINES, INC.	GEO	1000
29	GLOBAL-ESTATE RESORTS, INC.	GERI	1000
30	GLOBE TELECOM, INC.	GLO	10
31	GMA HOLDINGS, INC. (PDR)	GMAP	100
32	GMA NETWORK, INC. (COMMON)	GMA7	100
33	HOLCIM PHILIPPINES, INC.	HLCM	100
34	INTERNATIONAL CONTAINER TERMINAL SERVICES, INC.	ICT	100
35	IPVG CORPORATION	IP	1000
36	ISM COMMUNICATIONS CORPORATION	ISM	1000
37	JG SUMMIT HOLDINGS, INC.	JGS	100
39	LEPANTO CONSOLIDATED MINING COMPANY "A"	LC	10000
40	LEPANTO CONSOLIDATED MINING COMPANY "B"	LCB	10000
41	LOPEZ HOLDINGS CORPORATION	LPZ	1000
42	MANILA ELECTRIC COMPANY	MER	10
43	MANILA MINING CORPORATION	MA	100000
44	MANILA WATER COMPANY, INC.	MWC	100
45	MEGAWORLD CORPORATION	MEG	1000
46	METRO PACIFIC INVESTMENTS CORP	MPI	1000
47	METROPOLITAN BANK & TRUST COMPANY	MBT	10
48	MRC ALLIED, INC.	MRC	1000
49	NICKEL ASIA CORPORATION	NIKL	100
50	NIHAO MINERAL RESOURCES INTERNATIONAL, INC	NI	1000
51	ORIENTAL PENINSULA RESOURCES GROUP, INC.	ORE	1000
52	PEPSI-COLA PRODUCTS PHILIPPINES, INC	PIP	1000
53	PETRON CORPORATION	PCOR	100
54	PETRON PREFERRED	PPREF	10
55	PHILEX MINING CORPORATION	PX	100
56	PHILIPPINE LONG DISTANCE TELEPHONE COMPANY "Common"	TEL	5
57	PHILIPPINE NATIONAL BANK	PNB	100
58	PHILIPPINE REALTY & HOLDINGS CORPORATION	RLT	1000
59	PHILWEB CORPORATION	WEB	100
60	RIZAL COMMERCIAL BANKING CORPORATION	RCB	100
61	RFM CORPORATION	RFM	1000
62	ROBINSONS LAND CORPORATION	RLC	100
63	SAN MIGUEL BREWERY, INC	SMB	100
64	SAN MIGUEL CORPORATION "A"	SMC	10
65	SECURITY BANK CORPORATION	SECB	10
66	SEMIRARA MINING CORPORATION	SCC	10
67	SM DEVELOPMENT CORPORATION	SMDC	100
68	SM INVESTMENTS CORP.	SM	10
69	SM PRIME HOLDINGS, INC.	SMPH	100
70	SOUTHEAST ASIA CEMENT HOLDINGS, INC.	CMT	1000
71	STA. LUCIA LAND, INC.	SLI	1000
72	THE PHILIPPINE STOCK EXCHANGE, INC.	PSE	10
73	UNION BANK OF THE PHILIPPINES	UBP	10
74	UNIVERSAL ROBINA CORPORATION	URC	100
75	VISTA LAND & LIFESCAPES, INC.	VLL	1000

BROUGHT TO YOU BY:





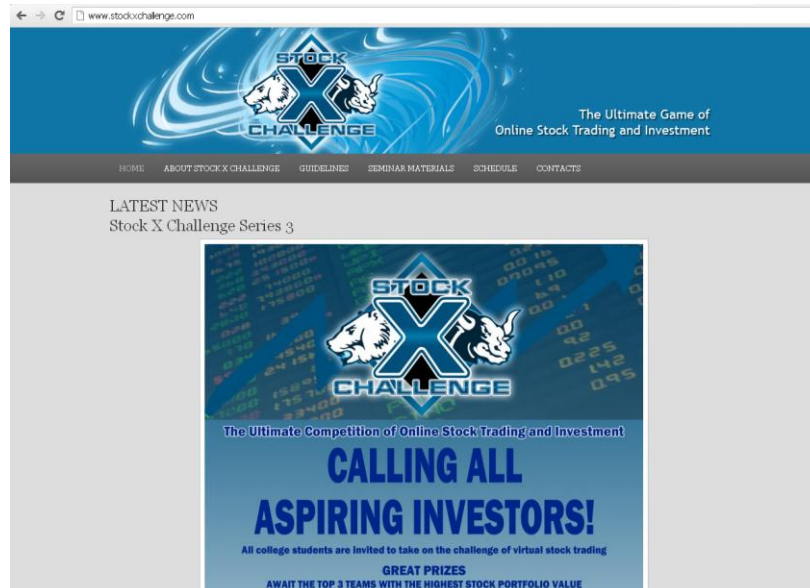
The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

13. During the duration of the competition, the teams may seek advice from a First Metro designated consultant/adviser. However, the advice shall be limited only on matters related to portfolio management strategies and application of portfolio management principles based on the seminar materials, but shall not cover any endorsements of particular stocks from the adviser. The resource persons shall be composed of Mr. Alexander Gilles and other key officers of First Metro. They will be available for advising during the competition proper from 2:00 pm to 5:00 pm, Mondays thru Fridays only. PSE representatives shall be available during trading hours to answer clarification inquiries on stock trading rules or the online trading system.
14. PSE employees are not allowed to serve as coach or adviser of any teams.
15. Competing teams shall be ranked according to their portfolio value. Official portfolio performance and rankings will be announced. These will be made available to the teams and the interested public via the Stock X Challenge (www.stockxchallenge.com) and PSE Academy websites (www.pseacademy.com).
16. At the end of the competition, there will be an evaluation seminar where the participants can resolve both theoretical and practical learning issues which they feel they need to address further.
17. The Top 3 teams at the end of the stock market competition will be awarded in a special ceremony by the organizers and sponsors. Please note that all prizes will be awarded to the participating students and not to their respective schools.

1st Prize	P30,000 worth of shares for the FirstMetroSec on-line trading facility P20,000 shares of First Metro Save and Learn Equity Fund P50,000 cash prize from First Metro Investment Corporation
2nd Prize	P25,000 worth of shares for the FirstMetroSec on-line trading facility P15,000 shares of First Metro Save and Learn Equity Fund P30,000 cash prize from First Metro Investment Corporation
3rd Prize	P20,000 worth of shares for the FirstMetroSec on-line trading facility P10,000 shares of First Metro Save and Learn Equity Fund P20,000 cash prize from First Metro Investment Corporation

18. Schedule of the evaluation seminar and the awarding ceremony will be posted on the homepage of the Stock X Challenge website (www.stockxchallenge.com) by the end of the competition.



19. Should there be inquiries regarding the competition, event schedule, and/or the FirstMetroSec system, participants may email: stockxchallenge@gmail.com. Likewise, participants may send in their inquiries and/or technical concerns to: psestg@pse.com.ph.

BROUGHT TO YOU BY:





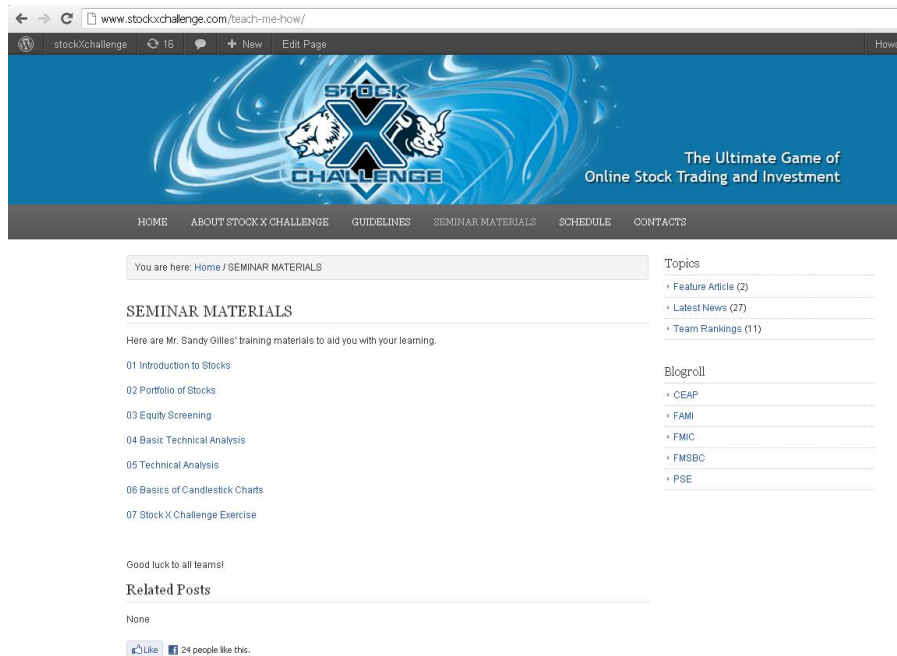
The Ultimate Competition of Online Stock Trading and Investment COMPETITION GUIDELINES

(effective September 12, 2012)

20. **SOURCES OF INFORMATION.** Team members are encouraged to learn more about stock investing while they participate in the tournament. **FREE and DOWNLOADABLE** stock investing materials, primers, and educational videos are available online through the **official PSE market education website**, the **PSE Academy** (www.pseacademy.com.ph).



The **Stock X Challenge Portfolio Management Seminar handouts** are also available online through the **official Stock X Challenge website** (www.stockxchallenge.com).



21. Any **VIOLATION** to the mentioned guidelines shall be a ground for the team's **DISQUALIFICATION**.
22. In line with the purpose of the competition to foster stock trading literacy among as many college students as possible, previous winners of the Stock X Challenge (champions and runner-ups) are disqualified from joining the competition again, either as members of the same team, or individually as members of a new team.
23. The organizers reserve the right to disqualify any team at any time if they determine that such team does not have duly constituted registration requirements, ceases to be bonafide students during the school year 2012-2013, or is found to have violated any provision in these guidelines.
- The Philippine Stock Exchange virtual online trading system can only accommodate a limited number of teams/participants in a particular contest. Should the number of registered qualified teams exceed the allowable number of participants for the contest, the organizers, at its discretion, would determine which teams would be included, taking into consideration the completeness of requirements and the number of teams that registered per school/province/region. As much as possible, schools would be given equal representation in the contest.
24. **Privacy policy.** All registration entries become property of First Metro and PSE and shall be held in confidence. It shall neither be sold nor transferred to another entity or corporation and shall only be used for the purpose of the stock trading tournament.
25. **Disclaimer.** The organizers make no claims as to the suitability of certain investments, nor to the validity nor the timeliness of any information provided for the tournament. The tournament is a game, and does not result to any actual realization of profit or equity ownership. Furthermore, the organizers are not responsible for any loss or damages caused by technical problems encountered by the online trading system.

BROUGHT TO YOU BY:

